



ONE PAGE ACTION OUTLINE

CHAPTER Food Energy Economy Democracy Education	PROJECT NAME SOCIAL MEDIA PROJECT		
What is the outcome for this project? What will you SEE and HEAR that tells you you've made it?	To connect with the youth		
WHEN?	? to be continued		
How does that outcome build resilience and choice for Wairarapa?	Resilience Connecting and promoting to intergenerational audience		
	Choice Knowledge to make changes		
What three resources are you going to tap into?	Resource 1 Instagram	Resource 2 Facebook	Resource 3 ? CYFS
What are your 1st three steps?			
STEP 1 Showing documentary from DVD in 2017/word of mouth	WHEN TBA		WHO TBA
STEP 2 Making pages and posts	WHEN TBA		WHO TBA
STEP 3 Spread connecting local networks	WHEN TBA		WHO TBA
WHO IS YOUR PROJECT LEADER?	NAME Lizzie Knighton		PHONE Lizzie.knighton@heretaunga.school.nz 022 648 9383



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RISKS	WHAT ARE THE RISKS?	HOW ARE THEY BEING MANAGED?
	No interest from key audiences particularly schools	Talk to individual teachers about getting Tomorrow shown
	Project loses momentum	Help from PW/RC
	Parental permission for involvement lacking	Publicity to parents
OTHER	WHAT ARE THEY?	HOW CAN THEY BE USED?
	Explore subsidy/sponsorship for film	Approach trusts and council for assistance

It's not an Outcome if you can't Act on it independently